



Bangalore North University



YSI-20
Conference

YOUTH SOCIAL INNOVATION CONFERENCE - 20

Understanding Gandhiji CASE-STUDIES of YOUTH Our Experiments With Truth

A 3 year project to celebrate 150 years of Gandhiji, to understand & internalise Gandhian values on Satya or Truth, through practical experience and reflection
@ Srushti Degree College (2018-2021)

Theme : Finding myself in relation to the world around me

7th March 2020 | 9 am to 4 pm

Venue : Srushti Degree College

92, Karthik Nagar, Marathalli, Bangalore - 560037

www.srushtidegreecollege.com

Convened by Srushti Degree College in Collaboration
with

Swami Vivekananda Rural First Grade College

Maharani Cluster University

CJR RJS FG College

Loyola Degree College

Indo Asian Womens Degree College

Goodwill Christain College for Women

K.R.Puram Govt. College, Cambridge College



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THANKS FOR YOUR SUPPORT

This conference was possible only because of the collaboration, participation & support of many people. We share our deepest gratitude to each one of them.

- Prof. T.D.Kemparaju, Vice Chancellor, Bangalore North University
- Ms. Jane Sahe, the chairperson of YSI-20 conference
- Ms. Indira Krishnappa, Secretary, Gandhi Bhavana
- Gananatha Yakkar, State Coordinator, NSS
- Harish ,Adi Narayanan BNU-NSS
- Ms. Meena Deshpande, Hon Director, Bharathiya Vidya Bhavan
- Mr. K.P Menon, Octogenarian Gandhian
- Prof.Lakshma Reddy, ex-chairperson of our YSI-2019, Conference
- Shalini & Sudhir from Sethi Foundation,
- Harish Devarajan & Nandhini from Artma Foundation
- Vinod from Madhurai Idli
- Hariharan & Thyagaran , trustees of SDC
- Karn, Tia & Kyathi from Designation & Jude for posters
- Manoop for book design
- Principals, faculty & others, who sent their creative students to do the YSI project.
 - Swami Vivekananda First Grade College -Prof.Venkatesh Babu
 - Maharani Cluster University - Dr. Shobha Murthy & Dr. Padmavathi
 - CJR RJS College - Dr.Balaji B.R
 - Indo Asian College for Women's - Ms. Vandana Bhatnagar
 - Goodwill Christain College for Womens - Ms. Gayathri
 - Loyala Degree College - Ms. Nandhini
- All teaching and non-teaching staff and students @ Srushti Degree College
 - Teaching staff : Dr.Mitali Palit, Ms. Debamitra Ray and Ms. Pushpalatha
 - Non teaching staff : Ms. Punitha, Mr. Ramanjineyulu, Mr. Ashok & Ms. Meenakshi
- All students who participated in the YSI project & conference

Editorial team :

This book, is the outcome of the dedicated efforts, for the last 6 months, by the editorial team at Srushti. Right from helping students to write the case study,collecting it from them, editing and adding relevant photos and making them into a readable format, it has been a lot of effort. Hope these case studies,captures the youth attempt at social change@campus

Ms. Debamitra Ray

Ms. Punitha

Ms. Lakshmi Hariharan

Experiments with Truth

Case Studies



Students recognised as Youth Social Innovators @ college at YSI-20

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Message from Lakshmi Hariharan

Curator & Convenor of Ysi-20 Conference

Dear all,

Students talked and adults listened at the Youth Social Innovation Conference-20 (2nd edition) , held on March 7th , 2020 at Srushti Degree College. "Understanding Gandhiji, through our experiments with truth" was the theme, to celebrate 150th Birth Anniversary of Gandhiji. Its a 3 year project, undertaken at SRUSHTI, to understand and internalise the Gandhian value of Satya or Truth. This program was done in collaboration with Srushti Rasaa ,our space for creative collaborations, arts & design. The youth were recognised as Youth Social Innovators, for presenting papers on social change project to address the Srushti Idea Challenge, which was based on a Gandhian value. Last year our theme was Honesty, this year it was -" Finding myself in relation to the world around me".



India is in a unique position of being a young nation. We need to inspire youth with leadership, based on Gandhian Values, to move from empty protests to constructive action, through dialogs. Today, youth are more aware, open minded to explore new ideas and voice themselves. But, they should also learn to integrate diverse views, of people, which alone, will open pathways for action. We are living in a pluralistic global world, where we will meet the "other", more often, than not. Gandhiji talks about finding ourselves in the other. We hope this conference, helps the young to be more open to meeting the "other", who is different from them.

We were happy to see a better participation at the YSI conference compared to last year. From 4 colleges last year, this year, we had 12 colleges. From 5 case studies last year, we had 12 case studies, presented by 49 students. At our pre-conference workshop conducted from July 2019 to January 2020, we facilitated around 75 students, through 4 cohorts of training.

At our Pre-conference workshop, students were facilitated to take up the Srushti Idea challenge, through a workshop on Co-creation. This is a human centered design, using arts processes, developed through research studies on a decade of practical grassroots work at Srushti and Design methodology followed at D.School, Stanford University. This year, I was able to co-train these workshops, with a team of creative students and faculty, from Srushti Degree College, who participated as peer trainers. One peer trainer, said of this experience that " it is interesting to know about different problems of people and how they come up with unique solutions". Based on the interest expressed by students & faculty of other colleges, to become peer trainers, this year we are offering a certificate program on Youth Social Innovation, which will enable one train peers in YSI.

It was satisfying to see that the youth were intensely engaged in the workshop sessions, in defining their problem statement, brain storming, to come out with an idea and a prototype. They struggled, to balance academics & project, collaborate with their group or even change problem statements or prototype in the process of implementing their idea. All this, only proved that each of their projects, was an Experiment with their truth. YSI project, has helped youth to build a larger purpose in their lives. A question arises as to "how can we re-purpose education, from being oriented to marks & individual success, job & career, to make students realise and serve a larger purpose than themselves ?

To encourage youth who have shown leadership and are creative, collaborative & empathetic to help disadvantaged people, we recognise them as Best Youth Social Innovator. Niveditha, gets this award for 2020, for actively participating in peer training & teaching rural women art & crafts to earn their livelihood. This experience helped her personally, where she won the Prize money, at the Srushti Start-up Challenge-2019, to begin her own start up - ART WORLD.

With Covid-19 crisis, we are in the changing times of the future. Maybe, one group, which took up the issues of technology and mobile phones, as a cause for poor relationships, may have to re-consider their problem statement. Today in lockdown times, we have to re-imagine the inter-connectedness, only by using technology. We hope YSI project has prepared youth with 21st century, to face the challenges, of today's rapidly changing times.

The dynamism of this conference, was only because it was jointly organised by YSI students of other colleges & Srushti Degree College. Cheers to them. This conference was possible only with the participation of many people, organisations. My deepest gratitude to each one of them.

This conference was a celebration of IDEA's by young people, which are simple and implementable and with zero investment of money. It was a democratic & informal learning space, where everyone inspired and was inspired, by each other. Hence, we are bringing this book with case studies of YSI projects. We hope that this can inspire you with new ideas to solve your problems, or to replicate the idea. We hope it also inspires people to support the idea, if they see potential for scaling up.

Happy reading !

Lakshmi Hariharan
Founder & Principal
SRUSHTI Degree College
Srusthi Rasaa

Message from Jane Sahe

Chairperson of the YSI-20 conference.

Gandhiji talks about finding ourselves in the other. He writes, "To see the universal all-pervading spirit of truth face to face one must be able to love the meanest of creation as oneself." We are incomplete in ourselves, but as we connect with others we develop a deeper understanding of the other and in the process deepen and widen our own lives. There is a big difference between the "mineness" of individualism and the idea of becoming an individual who seeks to uncover what is a true identity in relation to the needs of others. We are incomplete in ourselves, but as we connect with the other, we develop a deeper understanding of the other and in the process, deepen and widen our own lives as it is an opportunity to learn new something about themselves.



Is there a possibility for students to help each other, to discover something new about themselves, by connecting with the other, thereby understand and internalise the values of Gandhiji.

I was unable to attend this conference, due to personal reasons. But based on my experience of the recently held, Teaching Learning Innovation conference at Srushti, on 15th October, on the same topic, I am confident that you will have a democratic exchange of Ideas, which are rich and open at this conference also.

My best wishes to the young presenters.

Jane Sahe

Ex-prof of English Language at Azim Premji University.

Presently engaged in setting up libraries and ardent admirer of Gandhiji

Message from Mrs.Indira Krishnappa

Chief Guest of YSI-20 Conference

My Dear students,

Today we all are present in the courtyard of Srushti Degree college. It's an important day to inaugurate the Youth Social Innovation Conference-20. It's also a golden opportunity of all of us, because, today is Mahatma Gandhiji's 150th birth anniversary, Dr. Vinobhabhavi's 125th birth anniversary, Sir Vivekananda's Chicago speech 125th anniversary and NSS's 50th golden Jubilee celebration.

I wish that Srushti Degree College, which has great purpose and ideals, will grow and will impart the same to all students. Gandhiji has played a very important role to build our modern India . He was not extraordinary, but a common person like one of us. But he corrected himself constantly, to overcome his bad habits to become a Mahathma. Once in his letter to his father, Gandhiji confessed all his bad deeds. He said he smoked cigarette only



once with his stolen money, he took meat with friend only once and lied only once, all these things done due to the influence of bad company in his childhood and vowed not to repeat them again.

Gandhihi fought against this unjust and cruel treatment of people.He observed 'Satyagraha', Dandi March, non co-operation and Quit India movement and taught Ahimsa or non violence. He became famous as the "Father of Nation" , as he fought to give India freedom. Gandhiji believed in 'Simple living, high thinking". Next to him comes Dr.Ambedkar. He was one of the first dalit to get a complete education in India,who was a great lawyer, writer, historian and also a great political leader.

So, my dear students, knowing about Gandhi through projects on Gandhian thoughts, as you have done, will help you understand his philosophical thinking. Please observe them in your life style, to pursue your dream, and achieve success like him.

I am very happy to see the reports you have presented, by engaging yourself in social work. In finding solutions you have faced all the obstacles, and in the process found answers to your questions, which has become a part of your research. This inquiry process will help you in your PHD studies. All of you students are going to become role models, in the society, as you have taken up issues of public cleanliness, social health, use of mobile phones.I heartily congratulate Srushti Degree College, for initiating this Youth Social Innovation, Conference.So let us take part in giving back to our nature and society. Poet Shivarudrappa "Yenithu janmadali yenithu jivigalige, yenithu runigalu navu, thilidu nodidare, balu yambudu runada ganeye".

You are all doing a commendable work and wish you all to be a good citizens of India.

Indira krishnappa
Secretary, Gandhi bhavana

Message from Meena Deshpande

Keynote speaker of YSI-20 Conference

Dear students,

I would like to call you all, innovators - social innovators, as you have all discovered something, through your experiments. Today, you have learnt 3 important lessons. Firstly, in all your experiments, whether it is working with women, parents, your own friends, it has NOT made you an autonomous, separate or isolated individual but rather you have started to relate yourself with others. It also means that you were not relationship with them, earlier. But through your 4 week projects, you have built a relationship. Once you have related to yourself with others, you begin to discover, yourself.

Secondly, you have found out the principal of ahimsa & love, which was very dear to Gandhi. All your your experiments speak about. You have realized your love for others, by trying to understand others and their problems. It could be people or nature as someone who has worked on environment issues.

All your projects were successful, because, behind all your activities, the principle of love was working, you may not be aware of it. When you went to village, you got connected with rural women. How did you do that ? It's because of LOVE & concern for another and ofcourse your own success matters.

Thirdly, All religions teaches that an unexamined life is not worth living & Gandhi lived these teachings. If you are a human being, every step you need to examine, to see if it is the right step. In your experiments you examined whether using mobile is a right step or not. You have learnt Gandhiji's principle of Self reliance & self control, and loving the other.

I should complement Lakshmi for this. The effort she is taking, is really something different. It is different from structured activities in schools & colleges. In the opening address, someone mentioned that Srushti is a small college. Light is very small right. Just light a candle, darkness will go away. You need not require a sun. Similarly, you don't require huge buildings, smart uniforms & all nice set of furniture. Here, we are the building blocks - every student & teacher. This college is doing wonderfully well. With your own personal experiences, in an innovative way, you are redefining Gandhi. So I feel there is no point in teaching theories and incidents on Gandhi. You students, can inspire great teachers.

We are not like the western countries, which is individual centric. Unfortunately our education system, based on that, is focussed on creating individual success. But at this conference you have learnt, your success is related to the success of the others. At this conference, you have learnt to be sensitive. Please retain that sensitivity. Achieve your goals, but be conscious of the impact of your action has on others and how it is going to affect others. Becoming successful, does not mean becoming insensitive to others.

You are lucky to be born in this land, land of values.

Best wishes

Meena Deshpande,

Hon. Director, Gandhi center, Bharathiya Vidya Bhavan



Message from NIVEDITA

Best Youth Social Innovator - 2020

It's a beautiful gathering, of all of us at the YSI-20 Conference, where we can share our experiments with Truth, in our projects, as we celebrate 150 years of Mahatma Gandhi. We have all enjoyed every second of it. I am always fascinated by one of his quotes- "The best way to find yourself is to lose yourself in the service of others" and realised its meaning, in the last 3 years of working on the Srushti Idea Challenge - 19. The challenge was "Finding myself in relation to the world around me". I have realised, that you are not defined by an identity, but by your ability & sympathy to build connections with others, which makes you grow & develop, into a better person. This reflects, the essential purpose of human beings.

As Mickey Rooney, juvenile American Actor said, "You always pass failure on the way to success" which means that to create innovative Ideas, we have to fail, to learn & grow.

I am really glad to be a Peer Trainer of YSI. Every time, I not only solved our problem, but also solved the problem of others, along with them. Everyone has their own problem and each is different from one another and its really exciting to find a solutions. Every time we may think about the problem or the solution, but not the causes and consequences. But here, we explore everything through various activities at the workshop.

I have been participating in YSI, since 3 years. In the last 1 year I have actively participated in Peer training and got lots of opportunities to explore myself. Firstly, in my project, I discovered my passion in art can be a profession, then participating in International Student collaboration project, I was able teach rural women art and also earn money from it and I won the Prize at the Srushti Start up event, to begin my start-up called ArtWorld, where our group makes customised gifts.

I strongly believe that, involving ourselves in any activity, builds ours confidence and makes you think about what we are and what we have to become.

I thank our Principal ma'am, who has always encouraged me and gave every opportunity to explore myself.

Nivedita,
3rd Year B.Com,
Srushti Degree College



Social Issue

GROUP NAME

Creative

Buds

MAHARANI

CLUSTER

UNIVERSITY

Group Member:-

1. Shantha

2. Sharulatha

3. Bhagyashree

Problem Statement to find myself in the other

How might we help ourselves, who are addicted to mobile phones, to re-connect with friends at college, in ways where we enjoy better relationships with each other, without using mobiles.

Problem - Story which bothered

Earlier, all relatives used to gather in our village, 4 days before for Ganesh Habba celebrations. We all used to cook food together, make all decorations by hand and celebrate grandly. In this process also share our sorrows and happiness. But, these days, people arrive on the morning of festival, at 9 am, order food online and take selfies and send pictures. They were more engaged with their mobiles, than with family.

Ideation

To interact with friends without mobile, where we can share our thoughts, experiences and emotions, face to face with each other.



Prototype

Week 1 : Talk about this to other friends and join them.

Week 2 : Have fun by playing games and reading comics, together

Week 3 : Have fun drawing & sketching and together

Week 4: share stories about how their grandparents spent their lives.

Challenges

Though most friends liked the idea, it was difficult to get them to keep away from their phones.

Impact

- Interactions without phone made us feel more human, as we shared happiness, sadness, anger and all kind of emotions. And enjoy moments spent together.
- We were surprised at the involvement of all, in all activities.
- Its difficult to help friends out of mobile addiction.

Learning about myself & other

- With face to face interactions, we realised we were building our relationship with friends, for life.
- One can change by themselves only. We didn't teach our friends, but we made them to realize their mistakes.
- We discovered that we were good in communication, in playing games, and had leadership qualities.

Discovering Gandhiji

It is very easy to judge and give advice to others, but to change ourselves is quite difficult. Gandhiji said "Be the change you want to see in the world"

Social Issue

GROUP NAME

Social Innovators

SRUSHTI DEGREE COLLEGE

Group Members:-

- 1.Swathi,
- 2.Sushitra,
- 3.Shakthi Prasad,
- 4.Shalini

Problem Statement to myself in the other

How might we help students who have no exposure beyond college & home, to find themselves, by connecting with people who are different from themselves, so as to find something new about themselves.

Problem - Story which bothered

Our parents do not allow us to go outside, other than to college and home. Our interactions are limited to family members, teachers and friends. It is difficult to find ourselves when we have no outside world experience. We wonder, if it means that we should engage with people who are different from us.

Ideation

Our idea was to engage with children who were differently challenged.



Prototype

Week 1-Planning & deciding which differently able schools to visit for the next 3 weeks.

Week 2 - To visit at Cubbon Park - a balbhavan workshop of all differently abled children.

Week 3 - To visit visually impaired school

Week 4 - To visit hearing impaired school

Challenges

- To communicate with these children who were hearing impaired and those who were shy to express their feelings with us, was a problem.
- To understand their problems from their perspective.

Impact

- The challenged children spent time with us and got to know about our lives.
- It opened up a new world for us by knowing the stories and lives of the challenged children.

Learning about

myself & other

- We realised that the challenged people were more capable of doing things in life, than nonchallenged people. They have mastered skills like dance, music, drama, beat boxing etc. God has gifted us with all capabilities, but we were not utilizing them properly.
- We are surprised to notice how they set very high goals for themselves & confident to achieve them. They did not feel disabled. For them, everything was possible. We realised that we had to change our attitude.
- We learnt from them that we should be bold enough to face any challenges in life.

Social Issue

GROUP NAME

BE BOLD

Loyala Degree College
& SSMRV College

Group Member:-

1. Keerthana
2. Prathima.K
3. Reshma.K
4. Reeta. K,
5. Pavithra. G
6. Radhika. P
7. Kanaka jyothe. S
8. Anjali. K

Problem Statement to find myself in the other

How might we help ourselves, who are facing problem of misuse of our photos by friends in social media, to engage in ways, where we protect ourselves from such misuse of personal data.

Problem - Story which bothered

One of our friends was a victim of cybercrime. Her Facebook account was hacked and her photos were stolen and edited in a wrong way. Later, also demanded money from them. It created a black mark in her life and it took a long time for her to recover mentally from the trauma. It led to her loss of confidence, depression, sleeplessness and isolation from family. Finally with the interference of law, cyber security persons and parents she was able to come out of the struggle.

Ideation

Finding out and create awareness, as to how to maintain our personal information, in social media, by setting up privacy settings properly, and use social media for positive reasons



Prototype

Week 1 :A group of four was created to mentor the victims of social media.

Week 2 : We researched and shared various newspapers articles related to cybercrime.

Week 3 : Understood the pros and cons of Facebook.

Week 4 :We encouraged them to set privacy settings and reduce social media time.

Challenges

While collecting feedback and inputs from affected persons, some were stepped back to and shyed away from share information.

Impact

- We became aware of the addictive behaviour of social media
- We could support friends, affected by misuse.
- We learnt about private and security settings in Facebook, which stops one from receiving abusing comments from strangers.
- We were able to create awareness in our close circle, about the problems on social media and preventive steps to avoid it.

Learning myself & other

- In many problem situations, as we put ourselves in the shoes of others, we understand the problems from a different view point, which improved our understanding and problem & solving skills. Our self-confidence grew.
- This project helped us to know the current hurdles in technology and how to use it in useful way which helps us to be aware of it in our personal and also in our career in coming days.

**SOCIAL ISSUE
GROUP NAME**

**UNICORN
SRUSHTI DEGREE
COLLEGE**

Group Members:-

1. Bindushree
2. Lavanya,
3. Joys Jennifer
4. Katta Tejaswini
5. Pallavi Bai

Problem Statement to find the other

How might we help the educated adults, who don't care about their immediate environment cleanliness, to sensitise them to take action, in ways that their surroundings are clean, for the well-being of themselves and others.

Problem - Story which bothered

A couple of our friends faced the problem, of garbage littered in front of their home. The issue is that, the BBMP- tipper van refuses to pick rubbish which is not segregated as dry and wet waste and the adults are lazy to segregate it. They blame the BBMP and vice-versa. During rains, the whole rubbish spreads, making it a breeding ground for mosquitoes, and malaria. At other times, dogs spread the rubbish. People just close the doors and stay inside



Ideation

Our idea was to reach the adults through children and youth. We reached with a simple message, to maintain separate bins for dry & wet & sanitary waste to protect our environment & society.

Prototype

In the 4 week project, we decided to create awareness on segregation of dry and wet waste by doing a forum theatre and reaching out to children and youth in Govt. School, our college students, and with our immediate community.

Challenges

- We had some issues getting permission from school, to do the program.
- Community many were not ready to listen to us.
- Even in our college, students were not ready to use the bins to put garbage.

Impact

- We reached out to almost 350 people - mostly children and youth
- In our group all students are helping in segregation of waste in their homes

Learning myself & other

- Social change is not easy and cannot happen in 4 weeks, it needs continued work for a long time to change peoples mind.
- We understood how different people have different ideas about garbage clearing.

Discovering Gandhiji

"First we should do our responsibilities & duties, and then others will follow".

Pallavi Bai- SDC.

Girls Issue

GROUP NAME

Angel Girls

SRUSHTI DEGREE

COLLEGE

Group Members:-

1. Pavithra

2. Chandana

3. Huligamma

4. Preethi

Potential for Scaling up

- 1 to 10 : 8

- Simple, feasible to

implement by 1 or a group of girls

Problem Statement

to find the other

How might we help girls who are passionate about their career, but not encouraged by their parents, to engage with them, in ways, that makes them see value of daughters pursuing their career goals?

Problem - Story which bothered

Some girls are unable to come to college, regularly because of family commitments, nor are they allowed to pursue their higher education, due of financial problem. Even girls are confused, about what to do after college, due to demotivation from parents and relatives.

Ideation

We decided to engage with our parents, and then share our interactions with our group, to learn from each other and get encouraged to work on the project.



Prototype

1st week- Talking to our mothers and expressing feelings, about our interest in having career.

2nd week - By taking help of our siblings to support our cause.

3rd week - By taking examples of girls, who have a successful career & taking care of their parents.

4th week - By taking examples of girls married early and without education, who are harassed by husbands, and have no jobs.

Challenges

We lacked self-confidence. We had pre - assumptions that whether our parents would be convinced or not, because discussing a serious topic with our parents we were afraid they might scold us. However, we wanted to do the best for our parents more than a male child would.

Impact

Our parents were ready to listen to us & were willing to allow us to do higher education & job. Some of us took up a part time job. Others got permission for higher education.

Learning myself & other

- We can communicate and negotiate with parents, in any situation, and explain our needs to them, better. §
- We were more understanding of our parents and their situation.
- We understood their love & secured thinking towards us, it brought us more closer to our parents.

Girls Issue

GROUP NAME

FAB 5

INDO ASIAN DEGREE COLLEGE FOR WOMENS

Group Member:-

- 1.Anitha
- 2.LeemaRoseline
- 3.Lavanya Kushi

Problem Statement to find the other

How might we help young women without education, job & who are dependent on their family, to engage in activities in ways that will help them to stand on their feet

Problem - Story which bothered

It was the story of a young woman, in one of my friends family. This girl is dependent on her family before marriage and afterwards, because of religious and social norms. Girls lead a life, directed by others. The biggest constraint is herself, who thinks, that she cannot survive without help.

Ideation

To support the helpless young woman with skills & confidence to earn a livelihood and lead an independent life.



Prototype

- 1st week : To teach her spoken English
- 2nd week : Helping her to read books.
- 3rd week : To do art work, where she can express creativity
- 4th week : To join her in the tailoring classes

Challenges

- To get into the shoes of another person, and understand the problem from their perspective.
- Working together with our group, building understand, to redo the project, was difficult but not impossible.

Impact

- We were able to empower the young woman. We need not to change whole world. Let us help people in our own homes. Let change start from our own house.
- Girl can encourage & support each other to build confidence.
- Finding about ourselves was unknown to us, which was possible by connecting with another girl and reflecting.

Learning myself & other

- We were surprised that we could change another person's life, with simple steps.
- We found, that we had good communication skills to bring confidence in others.
- We discovered that we liked finding solution and solving the problem of others, and in the process making ourselves independent.

Discovering Gandhiji

When we try to understand the pain and problems of others and try to solve it, it helps us to solve one's problem automatically.

Entrepreneurship while in College

GROUP NAME

TURQUOISE

GOODWILL
CHRISTAIN
COLLEGE FOR
WOMEN

Group Member:-

- 1.Syeda Umme Ruman
- 2.Saba Parveen
- 3.Rabiya Basri
- 4.SamreenSultana,
- 5.Uzma Jabeen

Problem Statement to find the other

How might we help village women to connect with the urban market in ways, where they can increase their profit, by at-least 50%, to lead a life of dignity.

Problem - Story which bothered

The village women, worked hard & produced several useful products. Moranga powder, produced by them was sold at Rs. 20/-, while it was sold at Rs.200/ ,in city markets. It was such an injustice with them, especially when they were poor.

Ideation

Making women aware of their product's potential to make profits. Teach entrepreneurial skills, by supporting mentally & physically.



Prototype

Week 1 : To build confidence in women about their product's value & motivated them.

Week 2 : To create awareness about hygiene of the product, to increase their shelf life & saleability.

Week 3 : To advertise by uploading products & their stories on what's app, to form a chain.

Week 4 : To make sales to friends, teachers at college, others & ourselves. Also expose women to market & wholesalers.

Challenges

- Time was a major constraint, as we were all student council members, who had other commitments at college
- Having group meetings, was difficult as we belonged to different courses with no common timings
- We did not know the local language, the rural women spoke, and it was a barrier.

Impact

- The village women learnt entrepreneurial skills & understood their product's business. They were happy, satisfied and thankful.
- We realized how helpful, we can be to the society, while in college itself.

Learning myself & other

- The larger cause of " Women & labour - Unseen work and Unheard Stories, was boosting us to go ahead, and also get support from teachers, parents, friends and others.
- If we can solve this problem, we can solve any.
- Built confidence in us, to talk to unknown people and quality of co-operation and patience in us.

Entrepreneurship while in college

GROUP NAME

RURAL VILLAGE DEVELOPMENT PROJECT

SRUSHTI DEGREE COLLEGE

Group Member:-

- 1.Niveditha
- 2.Joys Jennifer
- 3.Shalini
- 4.Ramya
- 5.Anusuya

Earlham College USA : Rosalie,
Le Zhi Cheong, Kanako .

Problem Statement to find the other

How might we help young rural women, who are bored with household work, to engage with students, in ways, where they discover their talent & monetise it?

Problem - Story which bothered

Survey at Humpapura Village, Srirangapatna Taluk, of young rural women, aged 15 to 30, married & with children, revealed that they were bored with household chores and wanted to earn money. However, even after 3 days of interaction, they could tell what they wanted to do. It was difficult for them to think beyond, family, husband, children, gold & money.

Ideation

A collage activity, bought out their desire to be a modern city woman, who wanted to learn makeup, Mehendi, Saree Kutchu designs, yoga, to speak in English to their children.



Prototype

- 1st week :** Plan craft & English modules everyday.
- 2nd week :** Teach Mehendi designs.
- 3rd week ;** Teach saree kutchu designs
- 4th week :** Do fashion show. Teach make- up & hair-do.

Challenges

- Building trusting relationship with rural women.
- Connecting with foreign students, who were not very keen to mingle.

Impact

- Learnt skills for mehendi & saree Kutchu, to earn livelihood.
- Learnt to speak in English with children.
- They put up a fashion show and celebrated their womanhood in their community grew.
- Social change happens, only when rural people are involved in finding solutions

Learning myself & other

- We always google to find new designs, while rural women did by looking within.
- We became aware of their culture by connecting with rural women. Difference foreign & Indian students working style :
 - o They focussed on planning, while we did not plan much in detail, but we could respond, spontaneously & effectively to needs of village women.
 - o They don't express their emotions. But we always talk about our parents, brothers, sisters and cousins. While the rural women, made us feel comfortable and treated us like their family member, by asking 'oota aiyutha'neer beka?
 - o We did not go with solutions, but together with rural women, understood the problem, evolved solutions and together implemented it..

Entrepreneurship while
in College

GROUP NAME

Youth Motivation Filters

CJR RJS

COLLEGE

Group Member:-

1. Bharath
2. Sathvik
3. Sharath
4. Rakesh
5. Siddiq Saqlain

Problem Statement to find the other

How might we help ourselves, who are interested to start business, while in college, to connect with young entrepreneurs, to get inspired to initiate a start-up while at college. So as to discover something new about themselves.

Problem - Story which bothered

As students we are only involved in our academics. But we hear a number of stories about young people, who have begun startup's, even while they are in college. How can we too get inspired to do the same and do a start-up while in college ?

Ideation

To connect with young entrepreneurs, every week and get inspired



Prototype

1st week : To make list of all young entrepreneurs, who started business in college.

2nd week : To have one on one interviews with them, to know about their struggles, success and failures, in their entrepreneurial journey.

3rd week : Having weekly seminars of young entrepreneurs at college.

4th week : Having weekly seminars of young entrepreneurs at college.

Challenges

Managing academics and project was difficult.

Impact

- This project was a most unique and creative activity for students, and a perfect platform, to explore our ideas.
- Entrepreneurship involves a huge risk and capital requirement. But generating idea is different and it mostly depends on us.
- The project helped us to discover our entrepreneurial talents.

Learning myself & other

- We started our day with new question and we were finding solutions.
- We realized that we could do innovations, while in college.
- We found our capacity to build a team, organizing seminars and motivate students with creative ideas.

Discovering Gandhiji

This project demanded working together and do selfless service, to bring entrepreneurs to talk to all our college students, helping us internalize Gandhiji's thoughts.

Entrepreneurship while in College

GROUP NAME

Art World

SRUSHTI DEGREE

COLLEGE

Group Member:-

1.Niveditha

Problem Statement

to find the other

How might we help students, who have recognised their talents and passion, but not sure of taking it up as profession, to engage in it, in ways that makes them, become more confident of taking it up as a career, while in college.

Problem - Story

which bothered

Art has been my passion since school. I have learnt calligraphy, painting flowers from internet. I always make cards for friends, which was appreciated. However, I was not sure, what I should do after my B.Com. I wanted to find out if my passion could be my profession.

Ideation

So my idea was to explore the creative art in all mediums of painting, tattoo, mehndi, etc, to discover if I really had talent & interest.



Prototype

1st week- Finding out the different mediums of art.

2nd week- Practicing my art in mehndi

3rd week - Practicing my art in Tattoo

4th week - Practicing my art in face painting

Challenges

As I was working by myself on my art work, I had no challenges. Only managing studies and my passion was a struggle.

Impact

My confidence in my creative ability was boosted, as College encouraged me to participate in many inter-college competitions, where I won prizes. In a village development project, from college, I was able to help women to start their entrepreneurship by teaching them mehndi and saree kutchu designs.

I presented the Business plan and won the start up challenge at college, where I won Rs. 10000/- for my start-up ART WORLD

Learning myself & other

- I strongly believe that finding myself, is applicable for everything. The way we contribute to society depends on recognising our unique selves and our true passions.
- I may get bored by doing same art, again and again. But when I use different mediums, I find it interesting.
- I discovered that my 2 important values are, Learning and Losing confidence and again learning & getting success in it.
- I discovered that I wanted to pursue art as a profession, after college.

Entrepreneurship while
in College

GROUP NAME

Dream Challengers

**SRUSHTI DEGREE
COLLEGE**

Group Members:-

- 1.Tony
- 2.Pradeep
- 3.Lavanya.C

Problem Statement to find the other

How might we help students who are passionate about entrepreneurship, but doubtful of their capabilities, to engage with entrepreneurial activities while in college, in ways which makes them realise their entrepreneurial capacities.

Problem - Story which bothered

One student wanted to set up a canteen in the college. He had a lot of interest but also self-doubt and confusion which stopped him from opening the canteen. He was not sure how to balance academics and business, and also not sure about his capabilities, as an entrepreneur. As he discussed his problem, he found others who faced a similar dilemma.



Ideation

They came up with the idea of connecting with entrepreneurs and test in real time situation if they had such capacities for risk taking, getting funds, marketing, etc.

Prototype

In the 4 week project :

Week 1: Know about entrepreneurs and their stories, through internet.

Week 2 : To interact with young entrepreneurs.

Week 3 & 4 : To take up real time entrepreneurial activities, like fund raising, marketing and building communication for the college fest.

Challenges

- To stay committed to the project, for 4 weeks, as someone lost interest, at some time.
- Taking up real time tasks, at the college fest, like sponsorship and marketing was itself a challenge to achieve.
- Maintaining a positive outlook and enthusiasm, to deliver our responsibilities was a huge challenge

Impact

- We got to know about entrepreneurs and their journeys, success and failures.
- We found out that entrepreneurship is not so glamorous as it is made out. It's a lot of hard work.
- Entrepreneurship is not for everyone.

Learning myself & other

- We learnt entrepreneurial skills, like patience, convincing, communication, and negotiation.
- We developed attitudes like always being positive.
- Learnt setting goals, deadlines and taking action to achieve it.

Education for poor

GROUP NAME

Breathing Fire

SWAMI VIVEKANANDA
RURAL FIRST GRADE
COLLEGE

Group Member:-

- 1.Chetha.R
- 2.Chethan.M,
- 3.Sridhar
- 4.Manasa
- 5.Swathi Mishra
- 6.Swathi Shree

ProblemStatement to find the other

How might we help Govt. School students who were not interested and irregular to school, to engage with learning through activities in ways they enjoy learning and are also regular to school.

Problem - Story which bothered

When we went to Govt. school, we noticed that many students were not regular. Children did not know simple mathematics and English. The teachers were also rude with students. Sometimes, students had family problems. On the whole children were not interested in school or their education.

Ideation

- To get the students interested in their education, by engaging them learning activities which are fun and interesting.



We worked on a project called INVOLVE, which is about college students who teach younger children

Prototype

We decided to take last hour class for the students every alternate day for 2 months. First, we had build rapport with them by talking to politely, listen to them closely, be more emphatic and respectful towards them. Then we decided to teach them lessons, through various creative methods and games.

Challenges

- We lacked confidence and thought we might not be good teachers.
- Managing our time in college, events in college and our health problems was tough.

Impact

- The students became regular to school and enjoyed their classes.
- Students gave us feedback, and motivated us to teach. We in-turn got inspired by student's interest.
- We also became confident of our teaching abilities, grabbing attention of students and controlling the class.

Learning myself & other

- We can find our self in others.
- Some of us realised a hidden talent of teaching and are considering taking up teaching as a profession.

Discovering Gandhiji

- To become a better teacher we have to continuously try. Practice makes man perfect.
- We should be bold and always tell the truth. This can happen only when we have belief & faith in what we do.

YSI-19 Conference

Our first YSI-19 conference on 23rd February, 2019
Sruthi Idea challenge -19
How might we solve a problem arising from Dishonesty and instill honesty in our peers ?



Jane Sahe, Chief Guest



All deciding, YSI-19 theme



Harish Deverajan



Prof. Lakshma Reddy, Principal SJES, Chairperson, awards Neelama Best YSI- 2019



Students of Srushti Degree College



Students of Kairalee Nikethan College



Students of SVRFGC



Deepika, SDC, declares opens YSI-18 conference

YSI -20 Conference & Pre-Conference workshops

A lot of empathy, understanding, brainstorming, deep thinking & learning from each other to find innovative solutions.



It's a lot of fun & new friendships !



YSI -20 Conference & Pre-Conference workshops

4 cohorts of training on YSI in 2019-20

We conducted 2 day workshop on Co- creation to facilitate youth to take up the Srushti Idea Challenge. Co-creation is a human centred design and arts process, to co-create, solutions, together.



15th & 16th March - 2019



21st & 22nd August - 2019



24th & 25th January - 2020



30th January & 1st February - 2020

People @ Srushti, who supported in coordinating the program both within college and with other colleges.



Dr. Mitali Palit, HOD
Incorporating & supporting,
YSI programs in our academic calendar.



Punitha
Co-ordinating with all student
groups at Srushti and other colleges.

Co-Creation

Human Centred Design & Art process

Co-Creation is a human centered design process, which enables one initiate social Innovation. It is based on research of arts processes evolved through a decade of practical grassroots work in social change, at SRUSHTI and Human Centred design thinking, methodology used at Stanford D. school, USA.

Youth who take up Srushti Idea Challenge, will be facilitated through the Co-creation workshop to help them move from IDEA to ACTION. This helps to build empathetic understanding of the problem from people & context, define problem statement, ideate solutions, make prototype to test their Idea.

5 reasons why you should do co-creation program ?

- Learn to collaborate with all stakeholders, to co-create solutions.
- Be recognised as YSI @ campus, certificate. A unique advantage to pursue career or higher education.
- Be recognised as YSI@campus. A unique advantage for career or higher education.
- Begin your own start up .
- Start your social enterprise or start up, with your IDEA.

How-----

Step 1 :- Apply for yearly **Srushti Idea challenge**, do a real time project & present paper at YSI conference.

Step 2 :- APPLY for the **Certificate program in YOUTH SOCIAL INNOVATION** - to become a Peer trainer.

Co-creation is offered as blended program (both Virtual & face to face sessions).

Learning outcomes :

You will develop 21st century skills

- Empathy creativity & problem solving skills.
- Inquiry, analysing & integrating skills.
- Beginner's mind-set, to learn - unlearn -relearn
- Relationships with diverse people & contexts
- Action bias
- Documenting skills

Resource persons :

Lakshmi Hariaharan, main facilitator will co-train with peer trainers at Srushti and a resource team of creative artists, designers, social workers, etc.

Lakshmi Hariharan, founder of Srushti Trust (2001-Srushti Rasaa), has dedicated herself to enable young people as Youth Social Innovators to spearhead change for girl child education and Inclusive education, in more than 500 rural villages in North Karnataka. She has a background in classical arts, design thinking from D.school, Stanford University, USA, Women's Entrepreneurship program from IIMB and Post Graduation in Education from Azim Premji University. At University, she undertook, an independent and research study on "Individual and social change by adolescents, in the context of education, using arts and design processes" and developed a framework for "designing open spaces to co-create". Srushti Degree College was started in 2011, to nurture the creative and innovative problem solving mind set in young people.

How to become a Youth Social Innovator @ Campus

You have to participate in Srushti Idea Challenge which takes up a burning issue, of the present times, especially concerning young people. This is a yearly event.

To take up the IDEA challenge, you will participate at a Co-creation workshop, you will help you to move from IDEA to ACTION.

This is a 3 step process to be a YSI@campus

Eligibility : Anyone above 15 years of age can apply for this program.

Training process : You have to make a group of 3 to 5 people to apply for the Srushti Idea challenge. Each group will be allotted to particular training cohorts, with dates and timings. The workshop is for 3 days spread over 2 months, where you will be given 4 weeks to do the project. We will follow a blended learning format with both face to face and online classes.

Fees : Workshop fee will be notified in application form

Registration : Application form for Srushti Idea Challenge - 2020, will be available at our website in the month of June. Last date for application is 30th June 2020
Please check : www.srusthirasaa.org. Or contact us
Email : Srushtirasaa@gmail.com or Contact : 9964645111



Srushti Idea Challenge
How might we help each other to find ourselves in relation to the world?

- 01 Pre-conference Workshop**
A co-creation workshop to move from idea to action through empathizing, defining the problem, ideating and prototyping based on the Design Thinking methodology used at Stanford d.school
- 02 Test your idea**
You get 4 weeks to implement and test your idea, with mentoring support from resource people at Srushti. In the process, discover something new about you and the 'other'
- 03 Present your paper at the conference**
A one day event for sharing how you have found yourself through taking up this journey

We are looking for students who are **creative, reflective** and **self-motivated** to take a project to completion.

How to become as peer trainer of

Youth Social Innovation

Certificate program Youth Social Innovation (6 months)

This is a holistic program, where you will learn Knowledge, skills and attitude to initiate Youth Social Innovation. It's a project based approach where you learn practically to initiate YSI project and also have hands on experience to facilitate peer training sessions. You will learn theories of change , case studies, etc. You will learn Co-Creation - Human centered design and arts Process.(details in Co-creation page)

Career prospects :

- You can Initiate social change project by yourself.
- Become a Peer trainer in YSI and support peers at your campus or workplace.
- Build capacity to co-create and find innovative solutions, together with all stakeholders. A unique advantage for career.
- Begin your start-up or social enterprise or NGO.

Eligibility : Anyone above 18 years and passed 12th Board exams.

Program format : We will follow a blended learning format with both face to face and online classes.

Resource persons : Given in previous page co-creation.

Duration : This program will span over 6 months, with 12 contact classes, on Weekends. Students will get opportunity to facilitate 5 training sessions on YSI, at Srushti Rasaa. Online exams will be conducted at end of session and certificates issued.

Fees : Will be notified. It includes learning materials, exam and certificates

Registration : Application form for will be available at Srushti Rasaa website
Please check : www.sruthirasaa.org. Or contact us :
Email : Sruthirasaa@gmail.com or Contact : 9964645111

Last year we successfully trained 4 students and faculty at Srushti Degree College, in YSI.

Our First batch of peer trainers



Lakshmi Hariharan



Debamitra Ray



Pushpalatha



Niveditha & Shalini

Srushti Degree College

Building Tomorrow's Leaders

Creative - Confident - Caring

Scholarships for meritorious students

who need financial support

Admission Open

2020-2021

Affiliated to Bangalore North University

Eligibility : Completed PUC, +2 or 12th class

Commerce : B.B.A. - (3 years - Full time)

B.COM (3 years - Full time)

B.A. (3 years - Full time)

Youth Social Innovation : with live project & start up

Certificate program - (6 months - weekend)

Entrepreneur program : with live project & Biz plan

Certificate program - (6 months - weekend)

Srushti Rasaa

@ Srushti Degree College

It's a space for creative collaborations, using arts & design thinking. Its a design lab for creative collaborations, for people from all walks of life & ages, who care to make the world a better place to live in. We provide projects & platforms. Our flagship events - YSI-Conference & TLI - Conference

Vision : Co-creating a better world, together

COVID-19, has highlighted how complex our problems are today. We have to collaborate at the local & global levels with all stakeholders, to co-create solutions. At Srushti Rasaa, we make co-creation possible. It's a good place to learn 21st cen skills to face the rapidly changing world.

www.srushtirasaa.org

9964645111



srushtirasaa

Small college with big dreams !

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SRUSHTI
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